

**DUE FEBRUARY 1, 2021**

# MN BPA TRADING PIN CONTEST GUIDELINES

## Purpose

To encourage local members to create a design that promotes Minnesota Business Professionals of America during the 2021 National Leadership Conference.

## Specifications

* Entry must be in color
* The design must show originality, imagination and creativity
* Design must have Minnesota or MN included in shape or lettering
* Entries must be submitted by February 1, 2021
* Design original must be submitted in two formats to the Executive Director: on
* 8 1/2. x 11 white paper or as a .jpeg or PDF file
* Contestants name and chapter must be on the back in the upper left-hand corner on the paper copy and as a 2nd page in the .jpeg or PDF file.
* Entries not following the above will not be judged
* Designs will not be returned
* Winning entry/entries will be produced into a trading pin for the 2018 National Leadership Conference. (Design may be adapted/modified when made into the pin.)
* Winner will be announced/recognized at the 2018 State Leadership Conference.

## Method of Evaluation Recognition of Winning Design Entries

Judge’s Rating Sheet

The registration fee to the National Leadership Conference will be paid.

* Each member is limited to one entry and each Chapter may submit as many entries as desired.
* Submit paper copies to: Deb Schwager, Ex. Director, MN BPA College Division,

403 N Main St Bx 321, Sherburn MN 56171

• Submit . jpeg or PDF files to: schwagerdeb58@gmail.com

# C:\Users\Deb Schwager\Desktop\copied Bpa logo (2) - Copy.jpg

# MN BPA TRADING PIN CONTEST

***JUDGE’S RATING*** ***SHEET***

## Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chapter\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- | --- |
| ***Items to Evaluate*** | ***Below Average*** | ***Average*** | ***Good*** | ***Excellent*** | ***Total Points*** |
|  Appropriately Portrays BPA &  Minnesota | 1-4 | 5-9 | 10-14 | 15-20 | \_\_\_\_\_\_\_\_ |
|  Design gains attention & has eye appeal | 1-4 | 5-9 | 10-14 | 15-20 | \_\_\_\_\_\_\_\_ |
|  Design shows  imagination, creativity and originality | 1-4 | 5-9 | 10-14 | 15-20 | \_\_\_\_\_\_\_\_ |
|  Effectiveness  (easily understood, motivational,  accurate) | 1-4 | 5-9 | 10-14 | 15-20 | \_\_\_\_\_\_\_\_ |
|  Quality of work | 1-4 | 5-9 | 10-14 | 15-20 | \_\_\_\_\_\_\_\_ |

Total Points